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SOPHISTICATION

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SEQUENCE MAKES THE PICTURE STORY

April, 1956 Volume 7, No. 10-82

GLAMOUR IN THE BRITISH MANNER

SELECTING A FIGURE MODEL

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The Gabble ...

The barter system: Photographers have long been noted for their ingenuity. A couple of good cases in point came to our attention recently. In the event that these incidents may aid you at some future date, we'll pass them along:

First, take the case of M/Sgt. Norm Zeisloft whose article, "Ringside Seat to Action", you'll recall. Zeisloft's wife and children were in need of minor dentistry a while back and were making frequent visits to a parlor of painless pulling. However, the teeth jobs didn't cost Zeis a cent since he paid the bill by spending one night a week at the dentist's home teaching the medic how to process and print pictures.

Next, comes the deal between Sam Falk and one of New York's largest newspapers. Seems Falk had just completed a seven-week tour of Europe but wanted to stay over another week in order to catch a specific boat on the way home. This was accomplished when Falk arranged a swap whereby he turned over a specified amount of photographs in return for which the newspaper picked up the tab for the extra week. This deal will explain why the Sunday travel section of this newspaper has an abundance of pictures with Falk's byline.

Cheesecake, a la mode: Earl Leaf, who traverses the Hollywood glamour beat for several movie mags, reports that the editors have completed the cycle as far as picture treatment on assignments are concerned. Seems that a short while ago, the word was to deglamourize the flicker queens—show them as everyday citizens. This, Leaf refers to as the "Maid Night Out" era, and his photographs showed the current nation's heart-throb cleaning fish and washing dishes.

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"Dishwater hands are passé now," says Leaf. "My assignments now call for our favorite siren to be dressed in semi-transparent nighties and comfortably ensconced in their boudoirs. Needless to say, the hocusfocus lads are enjoying their assignments."

Recent assignments have taken Leaf into the sanctity of boudoirs belonging to such lovelies as: Jayne Mansfield, Jill Corey, Meg Myles, Cleo Moore, Peggy King, Vanessa Brown, Jeanne Crain, Abbe Lane, Rhonda Fleming, Yvonne DeCarlo and several others.

His one excursion into Marilyn Monroe's bedroom was quite a flop. Seems MM was down with the flu. "Marilyn was confined to bed by the doctor's orders, and I to a chair by Marilyn's orders," reports the bearded one.

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Dept., embarassing moments: Paul Shafer of Connecticut—AP fans will recall his terrific "Girl With a Hat Box" story, tells about his initiation into figure photography:

Several years ago, Shafer and another photographer, **Bob Burian**, were filling a fashion assignment on location beside a beautiful brook. After the assignment was completed the photographers asked the model pietea the photographers "asked "the" model (continued on page 46)

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Septia Loren by George Daniell.